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ARRI awarded with a Technology & Engineering Emmy® for the innovation behind the ARRI Multicam System

- **The National Academy of Television Arts & Sciences honored ARRI for the technology used with cinema camera system AMIRA Live**
- **ARRI's digital cinema camera mounted video extender solutions are used extensively in live productions**

April 17, 2023, Las Vegas/Munich – At the 74th Technology & Engineering Emmy® Awards ceremony on April 16, 2023, ARRI was honored with an Emmy® for the technical achievement of a digital cinema camera mounted video extender for live audiences. This prestigious accolade, awarded by the National Academy of Television Arts & Sciences (NATAS), was presented to ARRI in Las Vegas during the National Association of Broadcasters (NAB) convention.

Accepting this Emmy was Dr. Matthias Erb, Chairman of the ARRI Executive Board, who thanked the Academy and mentioned, “ARRI is dedicated to simplicity, efficiency, and quality in the design of our products. We strive to ensure that the creative process is never hindered by technical complexities or limitations. Our goal is to ensure simple operation, a seamless workflow, and highly cinematic imaging and it is our pleasure to continue to bring this impact to live production.”

Lars Weyer, Member of the Executive Board and CFO at ARRI joined Dr. Matthias Erb on stage at the ceremony and elaborated afterwards: “This prestigious award especially recognizes the expertise and commitment of the ARRI Multicam System core team of engineers and specialists who worked alongside the developers. We are honored to see how ARRI's cinematic multicam has been endorsed by the industry for its excellent image quality and efficient workflows.”

This year's Technology & Engineering Emmy® Awards were decided by a committee of highly qualified engineers working in television. Living individuals,



companies, or scientific or technical organizations are recognized if their developments and/or standardization in engineering technologies have materially affected the television industry. “The Technology & Engineering Emmy® Award was the first Emmy Award issued in 1949, and it laid the groundwork for all the other Emmys to come,” said NATAS President and CEO Adam Sharp. “We are extremely happy about honoring these prestigious individuals and companies, again in partnership with NAB, where the intersection of innovation, technology and excitement in the future of television can be found.”

The ARRI Multicam System and the cinema camera system AMIRA Live allows the capture of truly cinematic multi-camera live productions while bringing together a variety of components that give content creators the tailor-made flexibility they need. The combination of ARRI cameras and the simple-to-integrate fiber transmission system delivers a rich aesthetic with the efficiency of a live transmission system. Content producers can record in-camera for post, finishing, or slow-motion effects, while simultaneously transmitting live HD or UHD/4K signals to a broadcast hub, stage displays, or social media channels, using standard production environments like OB vans or studios. Specifically, the camera mounted fiber adaptor allows for uncompressed 4K video to be transmitted over a much longer distance with no loss of quality. This technology has been used in a variety of top-notch worldwide productions such as Queen + Adam Lambert at the O2 Arena in London, David Guetta’s “United at Home” performance in Dubai, and the Coachella Festival in California.

This latest statue marks the sixth time either the Television Academy or the NATAS have presented ARRI with an Emmy Award. Most recently in 2022, ARRI was honored with the Philo T. Farnsworth Corporate Achievement Award Emmy for the company’s 105-year history of designing and manufacturing camera and lighting systems as well as the development of systemic technological solutions and service networks for a worldwide complex of film, broadcast, and media industries. ARRI also won Engineering Emmys for its SkyPanel family of LED softlights in 2021 and for the ARRI ALEXA camera system in 2017.

About ARRI:

“Inspiring images. Since 1917.” ARRI is a global player within the motion picture industry, employing around 1,600 staff worldwide. Named after its founders August Arnold and Robert Richter, ARRI was established in Munich, Germany, where the headquarters is still located today. Other subsidiaries are in Europe, North and South America, Asia, and Australia.

The ARRI Group consists of the business units Camera Systems, Lighting, Rental, and Solutions, as well as the subsidiary Claypaky, all dedicated to connecting creativity and future technologies for moving images and live entertainment. ARRI is a leading designer and manufacturer of camera and lighting systems for the film, broadcast, media, and entertainment industries, with a worldwide distribution and service network. The portfolio includes digital cameras, lenses, camera accessories, archive technologies, lamp heads, and lighting accessories. Along with offering



exclusive technologies, ARRI Rental's first-class services and equipment provide camera, lighting, and grip packages to professional productions around the world. ARRI Solutions offers high-quality virtual and traditional production infrastructure solutions and efficient, integrated workflows to a broad range of studio operators, producers, and enterprises. Claypaky fascinates audiences worldwide with cutting-edge live entertainment and stage lighting.

In recognition of its innovative contributions to the film and television industries, ARRI has been honored with 19 scientific and technical awards from the Academy of Motion Picture Arts and Sciences and six Engineering Emmys from the Television Academy and the National Academy of Television Arts & Sciences.

For locations and more information, please visit www.arri.com.

About The National Academy of Television Arts & Sciences:

The National Academy of Television Arts & Sciences (NATAS) is a non-profit service organization dedicated to the advancement of the arts and sciences of television and the promotion of creative leadership for artistic, educational, and technical achievements within the television industry. It recognizes excellence in television with the coveted Emmy® Awards for News & Documentary, Sports, Daytime entertainment, and Daytime Creative Arts & entertainment programming, as well as achievements in television Technology & Engineering.

NATAS membership consists of nearly 18,000 broadcast and media professionals represented in 19 regional chapters across the country. Beyond awards, NATAS has extensive educational programs including regional student television and the National Student Production Awards for outstanding journalistic work by high school students, as well as scholarships, publications, and major activities for both industry professionals and the viewing public.

For more information go to www.TheEmmys.TV